

## Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 01616 150847Z  
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-08 /031 W  
-----021187 151106Z /16

R 150449Z FEB 78  
FM AMEMBASSY TEHRAN  
TO SECSTATE WASHDC 6975  
INFO USDOC WASHDC  
AMEMBASSY ABU DHABI  
AMEMBASSY ALGIERS  
AMEMBASSY AMMAN  
USINT BAGHDAD  
AMEMBASSY BEIRUT POUCH  
AMEMBASSY CAIRO  
AMEMBASSY DAMASCUS  
AMEMBASSY DOHA  
AMEMBASSY JIDDA  
AMEMBASSY KUWAIT  
AMEMBASSY MANAMA  
AMEMBASSY MUSCAT  
AMEMBASSY RABAT  
AMEMBASSY SANA  
AMEMBASSY TEL AVIV  
AMEMBASSY TRIPOLI  
AMEMBASSY TUNIS  
AMEMBASSY ATHENS  
AMCONSUL CASABLANCA  
AMCONSUL DHAHRAN  
USLO RIYADH

UNCLAS TEHRAN 1616

ATHENS FOR RTO

E.O. 11652: N/A  
TAGS: BEXP IR  
SUBJ: FY 1980 USDOC/CAGNE/TRADE PROMOTION EVENT SCHEDULE  
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PAGE 02 TEHRAN 01616 150847Z

REF STATE 19944

1. FOLLOWING ARE POST RECOMMENDATIONS FOR FY 1980 SCHEDULE.  
TIMING RECOMMENDATIONS HAVE BEEN BASED ON LOCAL HOLIDAY AND  
VACATION SCHEDULES (MINOR ADJUSTMENTS MAY BE REQUIRED FOR MOVEABLE  
RELIGIOUS HOLIDAYS), AN ATTEMPT TO ACCOMMODATE CAGNE'S THREE-YEAR

REQUIREMENT ON A THEME REPETITION FOR USTC EXHIBITIONS, AND SPECIAL OPPORTUNITY CONSIDERATIONS (E.G. EDUCATION TM COINCIDES WITH ANNUAL RAMSAR EDUCATION CONFERENCE). NO REPEAT NO THEME RATIONALE WILL BE PROVIDED IN THIS TELEGRAM, SINCE ALL POST RECOMMENDATIONS HAVE BEEN BASED ON SECTORAL SURVEY ON IRAN, STUDY BY USDOC MARKET RESEARCH DIVISION ENTITLED "RECOMMENDATIONS FOR U.S. GOVERNMENT TRADE PROMOTION OPERATIONS IN IRAN," AND MOST RECENT BEST PROSPECTS AIRGRAM (CERP 1216). ABUNDANT RESEARCH EXISTS NOW ON ALL THEMES RECOMMENDED AND CAN BE UPDATED AS REQUIRED BY POST. FOR ALL USTC MAJOR EXHIBITIONS AND MULTI-FIRM BSP RECOMMENDATIONS ALTERNATES COULD BE SELECTED FROM MRD STUDY CITED ABOVE AS REQUIRED. ALL PROMOTION EVENTS RECOMMENDED WILL OCCUR IN TEHRAN UNLESS OTHERWISE INDICATED.

2. RECOMMENDED EVENTS:

(A) MOTOR VEHICLE MAINTENANCE AND REPAIR EQUIPMENT: MULTI-FIRM BSP: OCTOBER, 1979.

(B) EDUCATION AND VOCATIONAL TRAINING EQUIPMENT AND SERVICES: TRADE MISSION: OCTOBER/NOVEMBER 1979. (ALTERNATE: MEDICAL AND HEALTH CARE EQUIPMENT).

(C) SPECIALIZED MINING EQUIPMENT AND TECHNOLOGY: MULTI-FIRM BSP: NOVEMBER 1979.

(D) MULTI-STATION MACHINE TOOLS: MULTI-FIRM BSP: JANUARY 1980.

(E) COMMUNICATIONS EQUIPMENT: USTC MAJOR EXHIBITION: MARCH 1980.

(F) SPECIALIZED AGRO-INDUSTRIAL EQUIPMENT: MULTI-FIRM BSP: APRIL 1980.

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TEHRAN 01616 150847Z

(G) TEXTILE EQUIPMENT: TRADE MISSION: APRIL/MAY 1980. (MISSION WOULD VISIT TEHRAN AND ISFAHAN: ALTERNATE THEME: PRINTING AND GRAPHIC ARTS EQUIPMENT).

(H) CONSTRUCTION EQUIPMENT AND BUILDING SUPPLIES: USTC MAJOR EXHIBITION: MAY 1980.

(I) WATER RESOURCES EQUIPMENT: USTC MAJOR EXHIBITION: JUNE 1980.

(J) CHEMICAL/PETROCHEMICAL EQUIPMENT: USTC MAJOR EXHIBITION: EARLY SEPTEMBER 1980. (EXHIBITION WILL TAKE PLACE IN TEHRAN ALTHOUGH PRE-EXHIBITION TRAVEL BY EXHIBITORS TO PERSIAN GULF PETROCHEMICAL CENTERS MAY BE INDICATED).

(K) TEHRAN INTERNATIONAL TRADE FAIR: SEPTEMBER 19 THROUGH OCTOBER 1, 1980. (POST'S EARLY RECOMMENDATION FOR VERTICAL THEME FOR THIS TITF IS FOOD PROCESSING AND PACKAGING EQUIPMENT: THEME SUBJECT TO REVISION PENDING RESULTS USTC EXHIBITION ON FPP SCHEDULED FOR MARCH 1978).

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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
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20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014